



MEMORIAL WEEKEND ROAD RACE

MAY 26, 2018

SPONSORSHIP PROPOSAL

SATURDAY MAY 26, 2018 marks the 25TH ANNUAL WESTON HIGH SCHOOL PTO MEMORIAL DAY WEEKEND 5K ROAD RACE. The PTO allocates proceeds from the Road Race to fund a variety of enhancements to the High School Curriculum. Your donation will allow the continuation of the Weston HS PTO's mission to support quality education and the further enhancement of our Award winning Schools.

WESTON HIGH SCHOOL IS RANKED #1 HIGH SCHOOL IN FAIRFIELD COUNTY, CONNECTICUT.

THE WESTON 5K MEMORIAL DAY ROAD RACE FEATURES A RURAL TREE LINED SETTING, WITH A FAST PACED USTAF CERTIFIED COURSE AND PROFESSIONAL "CHIP" TIMING.

WE NEED YOUR HELP TO MAKE SURE IT IS A SUCCESS!!!

THE 5K ROAD RACE • WALK • KIDS-FUN- RUN is seeking Financial Contributions and/or in kind donations of goods and services.

WHY SPONSOR? WE ARE EXPECTING CLOSE TO 1000 +/- RACERS AND SPECTATORS to join us on Race day, WE WANT YOU AND YOUR BUSINESS to be a part of it. THE WESTON HIGH SCHOOL PTO 5K RUN • WALK • KIDS-FUN- RUN RACE committee will provide our sponsors with opportunities to enhance your business and name recognition throughout our Community.

- Sponsorship levels are designed to meet the needs of our local Merchants, Regional Companies and Corporations. CUSTOMIZE YOUR SPONSOR LEVEL with our SPECIALTY ADD-ON SPONSORSHIPS. It's a great way to gain exposure.
- IT IS GREAT OPPORTUNITY to "Give Back" and show your support to the many participants and community residents that patron your business.

SPONSORSHIP OPPORTUNITIES:

PLATINUM \$1,000 Corporate Banners* at Start or Finish Line • Soccer Field Banner • LARGE Size Corporate Logo on WESTON5K.COM • T-Shirt • FIVE Free Race Registrations • Sponsor Directory – FULL Page (Electronic) • Flyer**

GOLD \$650 Corporate Banners* at Start or Finish Line • MEDIUM Size Corporate Logo on WESTON5K.COM • T-Shirt • THREE Free Race Registrations • Sponsor Directory – HALF Page (Electronic) • Flyer*

SILVER \$400 Corporate Banner* on Soccer Field • STANDARD Size Corporate Logo on WESTON5K.COM • T-Shirt • ONE Free Race Registrations • Sponsor Directory – QUARTER Page (Electronic) • Flyer*

BRONZE \$300 Corporate Logo on T-Shirt • Sponsor Directory – CORPORATE NAME AND WEBSITE LINK (Electronic) • Flyer*

SPECIALTY ADD-ON SPONSORSHIPS (only available as add-on to one of the above levels):
KILOMETER/ MILE MARKERS + \$100

*Banners are to be supplied by Sponsors and can be ordered through most Printers or Staples.com.

**Sponsors commitment must be received by April 20, 2018 to be represented in the Flyer, T-Shirt and Various 5K Race Publications. Please email your camera-ready artwork to weston5k@gmail.com by April 20, 2018

Please contact us at weston5k@gmail.com with all inquiries.

Weston High School PTO is a non-profit 501(c) (3) organization. Tax ID: 06-1529042